

Filip Hrkal

Profil M Project Partner

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Languages

Czech, English, Spanish

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PROFIL M

Harnessing the power of technology to revolutionize human resource management

I am an esteemed and passionate professional with extensive expertise in understanding clients' needs and delivering reliable and sustainable solutions that genuinely benefit them. As a seasoned practitioner in leadership development and culture, my career spans across various areas of **Human Resources Management (HRM) and Workforce Management**, particularly in the implementation of online diagnostics.

At the heart of my approach is a commitment to creating relationships built on **trust, understanding, and mutual respect** with my clients, positioning myself as a dependable partner who delivers concrete results. I combine **openness in thought, precision in action, and a profound sense of curiosity** to constantly explore and master various aspects of **leadership and human resource** development. Areas of interest include Agile Leadership, Positive Psychology, and the application of psychometrics in HRM.

My expertise for you

- I offer extensive experience in managing large-scale development programs and creating processes and tools for management diagnostics and talent management.
- I work with both corporate clients and SMEs, locally and internationally, conducting Assessment and Development Centers, training programs for leaders and talents, as well as designing top-tier assessment and development centers.
- Moreover, I have developed and implemented digital tools for development and selection, like Workflow Diagnostics, a part of my technological implementation responsibility at YellowCouch.
- Notably, I have also managed and designed 360-degree feedback systems, with a key role as the main assessor and designer of these Assessment Centers, providing well-rounded and valuable insights for organizations and their leaders

Special skills

- I hold an MBA in Marketing and Human Resources Management from Escuela Superior de Marketing y Administración, Barcelona, and have undertaken various international internships and training focusing on online diagnostics in HRM and Workforce Management, primarily in Germany (Hamburg) and Israel.
- Besides Czech, I'm proficient in English and Spanish, and have authored numerous professional publications, textbooks, and articles related to HRM.

Selected customers

- KPMG
- BENU
- ŠKODA AUTO
- E.ON
- SKANSKA
- STORCH-CIRET
- PENTA
- BUHLER
- TIETO
- ČEZ
- BASF
- EY