

Mark Guo

Profil M Project Partner

+86 13901192843

guolixin@139.com

Languages
Mandarin, English

www.profil-m.de

PROFIL M

Live to offer!

My mission is to help others to fulfill their potential. I put a lot of passion into empowering my customers to **explore their new possibilities for the future**, to master challenges in hands, remove barriers in their mind, and take initiative actions to **realize their dreams**. I make sure that my customers get exactly what they need. I conduct this through a combination of passion and using the skills of training, facilitating, coaching, and consulting.

When implementing training sessions and workshops, my customers find me **authentic, enthusiastic, and insightful**. My attitude as a trainer and facilitator is significantly influenced by the idea of **being one's true self and being clear with one's position, mission, vision, and values**.

I enjoy training, facilitating, coaching, and consulting as it reflects my life values.

My expertise for you

- Design and delivery of leadership development programs and training courses for managers and teams
- Facilitation of workshops
- Individual and team coaching sessions for specialists and managers
- Strategic consulting for personnel development
- Design and delivery of tools for the analysis of potential and leadership diagnostics
- Delivery of assessment and development centers

Special skills

- Master Degree of Business Administration
- Bachelor Degree of Mechanical Engineering
- Certified practitioner of MBTI
- Certified practitioner of EQ-I
- Certified practitioner of Emergenetics
- Certified practitioner of LEA (Leadership Effectiveness Assessment)
- Certified practitioner of SPA (Sales Performance Assessment)
- Certificate of Business Strategy Program of Cornell University

Selected customers

- Mercedes-Benz
- BMW
- Volkswagen
- Siemens
- Heraeus
- DHL
- Pfizer
- Shell
- IBM
- Dell
- SAP
- Canon

Selected publications

- How to Be A New Manager
- China Posts & Telecom Press
- August 2010