

Rebecca Cheung

Profil M Project Partner

+852 98207575

cheung.rebeccayy@gmail.com

Languages

English, Putonghua (Mandarin), Cantonese

www.profil-m.de

PROFIL M

Working with Rebecca is about gaining clarity on leading self and engaging others in a fast-changing world

Rebecca is an **Organizational Psychologist** and **Executive Coach** specializing in helping leaders to effectively manage own career, teams, and organizations in the fast-paced business world. With 20 years' deep technical expertise and diverse experience in talent and **leadership assessment and development**, she works with individuals at various points in their career – new hires, high-potential managers, senior executives, individuals taking on challenging new assignments, and career transitions who can benefit from clear and constructive feedback to gain clarity about self and within the organizational context. She acts as a **change agent, motivating individuals and teams** to new ways of thinking, through offering solutions focusing on **changing behaviors and fostering growth**.

With the use of professional tools and experience-oriented development approach, Rebecca helps leaders to more accurately **assess** his/her **strengths** and **development needs**, identify personal and career goals, and create a specific and realistic **action plan** to build on identified strengths and areas to improve. She adapts her approach to the culture of each organization and the unique expectations and requirements of individuals for success.

Clients like working with Rebecca because of her **deep understanding of what drives individual, team and organization performance** and her ability to relate to clients' business, people, and career challenges, having been a senior business executive herself.

My expertise for you

- Executive and Group Coaching
- Talent and Leadership Development Program Facilitation
- Female Leadership Development Program Facilitation
- Culture Transformation Program Design and Delivery
- Wellness and Resilience Program Facilitation
- Competency Model Design and Implementation
- Assessment and Development Centers Design and Delivery
- Strategic Consulting on Succession Planning
- Talent Data Analytics

Special skills

- Personality Assessment Certifications: Hogan, SHL, Saville, Talent Q
- Certified Executive Coach
- People Analytics - Cambridge University
- Assessor Training for Assessment & Development Centre
- Team Dynamics
- Metalog Experiential Learning
- Celemi Business Simulations
- MSc in Organizational Psychology, University of London
- Language skills: English, Putonghua (Mandarin), Cantonese

Selected customers

- Altana Group
- BASF
- Deutsche Bank
- MTR HK
- HSBC
- KPMG
- LVMH Group
- Manulife
- Mercedes-Benz
- UBS

Selected publications

- Accelerated Leadership Program: global leadership, managing ambiguity in a changing world, cultivating innovation, managing remotely and virtual collaboration, building self-organizing teams
- Leadership Development Initiative: increasing leadership capabilities and organizational effectiveness through a process of implementing leadership competency framework, 360 assessment, individual coaching, and personal development plan
- Leader as Coach: structured module delivery on leading self, leading others, leading teams and group coaching
- Accelerating Female Leaders: structured module delivery on confidence & presence, influence up, resilience and boundaries, being strategic, communicate strategically, and group coaching
- Executive Coaching: personality assessment, 360 feedback, individual development plan, 12-month individual coaching