

Seongwook Park

Profil M Project Partner

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Languages

Korean, English, Japanese, proficient Chinese

www.profil-m.de

PROFIL M

Partner to Awake Your Inner Excellence!

Dr. Park is a seasoned expert with long years of dedicated professional experience in talent and leadership development areas. Dr. Park is also an **adjunct professor** at University of Seoul, HRD Master's degree program.

He supports leaders of all levels to awake inner excellence, the power to create a better version of self and grow beyond, by **consciously balancing** their **inner desires with outer expectations**. He closely works with client companies and business leaders to help them to **continuously grow by meeting with new challenges more effectively**. He diagnoses with proven tools/methods to clearly identify expectations and needs of clients, designs subsequent engagement via well defined process aligned with organizational objectives, and deliver results.

My expertise for you

- UCLA MBA, PhD in Education - counseling major
- Successfully partnered with fortune 500 companies, large conglomerates, and mid-sized corporations
- Assessment center both for selection and development, leadership 360 assessment & feedback
- Accelerating leadership effectiveness by design and delivery of various leadership development programs and training courses for managers and teams
- Facilitation of workshops, trainings, and special lectures - Change management, Career Growth, Teamwork & Collaboration, Communication, Self-leadership, Mindfulness
- 1:1 executive coaching, team coaching sessions

Special skills

- Certified coach by Marshall Goldsmith Stakeholder Centered Coaching
- Certified with a wide variety of assessment instruments, such as the Birkman Method, Hogan assessments (HPI, HDS, MVPI), MRG Leadership Effectiveness Analysis, Sales Performance Analysis, Global Leader of the Future (GLOF) 360 assessment, SHL's OPQ Personality & Ability assessment, etc.

Selected projects and customers

- Future Leader Development Center – Pharmaceutical
- Sales Service Manager Assessment – Automobile
- Officer Development Program – Petrochemical
- Executive 1:1 coaching incl. C-level – Luxury FMCG, Financial, etc.
- Various talent development projects across diverse industries

Selected publications

- Co-authored 'Life Development Counseling' in 2020
- Co-translated 'Coaching: Evoking Excellence in Other' by James Flaherty in 2019
- Co-translated and published 'Counseling in the Workplace' by Jenny Summerfield and Lyn van Oudtshoorn in Korea in Jan 2014
- Co-authored and published 'HR, Human is the key' in Korea in July 2014